

18th Annual ScucciFest



HELP FIGHT CANCER

On September 19th, we will host the 18th annual ScucciFest, featuring FIVE top-talent local bands, food, beverages and games for all ages. Become a sponsor of ScucciFest, a music festival on the James River that serves as MPCA's primary fundraising event. In 2025, nearly 650 supporters and music lovers enjoyed a beautiful day on the river, raising over \$50,000 for continued cancer research.

SPONSORSHIP AND MARKETING OPPORTUNITIES

\$2,500 or more	LARGER-THAN-LIFE SPONSOR: includes 8 adult tickets, 8 T-shirts, 8 meal tickets, recognition plaque, listed as Presenting Sponsor, premium placement on event signs and banners, social media recognition and on commemorative cups
\$1,000	LIFE SIZED SPONSOR: includes 6 adult tickets, 6 T-shirts, 6 meal tickets, recognition plaque, premium placement on event signs and banners, social media recognition and on commemorative cups
\$500	GIANT SPONSOR: includes 4 adult tickets, 4 T-shirts, 4 meal tickets, placement on event signs and banners, social media recognition and on commemorative cups
\$250	LARGE SPONSOR: includes 2 adult tickets, 2 T-shirts, 2 meal tickets, placement on event signs and social media recognition

A contribution of at least \$250 qualifies you, your company, your organization or your group as an event sponsor. All sponsor contributions are 100% tax deductible. We are also open to other sponsorship ideas. Tell us what we can do to help your business succeed and we will do what we can to support you. Contact us to set up a booth for your organization or company. We can also include coupons or souvenirs from your business in giveaway bags.

A Special THANK YOU to our 2025 ScucciFest Sponsors!!!

Because of the generous donations and sponsorships in 2024, we were able to raise a over \$50,000 last year. This allowed us to donate **\$50,000 to the UVA Cancer Center** last year.

We could not do this with out you!!

THE MICHAEL R. PASCUCCI CANCER ASSOCIATION'S

18th Annual ScucciFest



Our 2025 ScucciFest Sponsors!!!

In Memory of our beloved Kirschners, the Sprinkle Families, K-Force, Torque Supply, AE Anesthesia & Elmer Family, Beans of Virginia Foundation, Phyllis Rivera in Memory of Ferdy Rivera, The Hanahan Family & TrashLockers.com, the Mason Family and Mike Pascucci Cancer Association



FEATURING:

**DOERS AND MAKERS • SOMETHING STRANGE • BLUE ROOSTER
BEAN STEW • FRAYED KNOT**

LARGER THAN LIFE - PRESENTING SPONSORS

In Memory of our beloved Kirschners
The Sprinkle Families
K-Force • Torque Supply
AE Anesthesia & Elmer Family
Beans of Virginia Foundation
Phyllis Rivera in Memory of Ferdy Rivera
The Hanrahan Family & TrashLockers.com
The Mason Family

Honey Tree Realty
David & Julia Toombs
The Scharer Family
Jamie Ealy & Meade Eggleston
Kimberly and Chris Valtin
The McGetrick Family
Mildred Nece
Paige & Mike Rosemond

Swamp Thing Legal
Makita USA
Chandler Fox & Foxcraft Design Group
Beth & Charles Stamm
The Nickell Family
DCH Design
Deborah Clement
The Midlothian Handyman

GIANT SPONSORS

The Pumphrey Family
Sandy Rivera
Scott Simmons Law
Steve & Robin Skipper
Capital Beverage
Appomatix Audio
DrillCore

LARGE SPONSORS

Erik & Kerry Kisa
Greenleaf Filtration
James & Mary Bowler
The Donovan Family
Simpson's Home Improvements
The Mills Family
The Hopkins Family
The Slavik Family

LIFE-SIZED SPONSORS

George Grant says Rusty Sucks!
Hurricane Bert, The Fence, The Deck, The Armpit
& The Birdcage
Once Upon a Child Midlothian
Fran & Jack Gleeson
The Cochran Fund • The Yates Family
Friends for Life • The Wright Family
In Memory of Ken Wilson
The Deck Tech

Something Strange
Arista Trophies & Awards
Bean Stew
Blue Rooster
Custom T's
Doers and Makers
Frayed Knot
Jadeens

Nicole Morgan
The Yu-Fryfinger Family
Pete & Carmen Dunne
Scott & Thea Medvetz
BF Construction
Jim & Patricia Nicholas
Bob & Gail Pascucci
Cynthia Kennedy & Carl Stamm

IN LOVING MEMORY

Barbra Hanrahan • Tom Mehan • Ken Wilson



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SPONSORSHIP COMMITMENT FORM

Yes, I'd like to become an MPCA sponsor at the following level:

- _____ LARGER-THAN-LIFE SPONSOR (\$2,500 or more)
- _____ LIFE-SIZE SPONSOR (\$1,000)
- _____ GIANT SPONSOR (\$500)
- _____ LARGE (\$250)

Contact Name _____

Listing Name _____

Street Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Shirt Sizes _____ Participating in Give-away bags Yes / No

How can we get you your Sponsor Swag:

- Pick up at Scuccifest Mail None needed

Please send a photo/logo you would like to use for your recognition on the web/silent auction site to Patrick@Scuccifest.com

Please submit your sponsorship by August 1, 2026 via

- ⇒ our website www.largerthanlifeformike.org/sponsor.html
- ⇒ by completing and mailing this form and payment to MPCA, 235 Willow Brook Rd, Earlysville, VA 22936
- ⇒ or by calling our fundraising director, Kevin Elliott at 804-380-3169

ScucciFest sponsorship is a fantastic opportunity to support cancer prevention and research while promoting your business. Your company's name will be displayed on event signage / banners, event T-shirts, cups and other merchandise for sale at the event based on your sponsorship level. We will also post your name to our organization's website.

Thank you so much for your sponsorship of this important cause!

Volunteers Needed Yes I would like to volunteer or know someone who would.

Name _____ Phone _____

Email _____



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MPCA AND OUR MISSION

MPCA is a nonprofit organization relentlessly dedicated to the pursuit of eradicating cancer by funding research grant programs. **In the past sixteen years, we have raised over \$450,000 to fight cancer!**

Mike loved living in Richmond, he was a proud UVA grad and most importantly he loved helping others. In light of that is only appropriate that our mission is broadened to fight against all cancer.

The founders created the organization in honor of Michael Pascucci — a nonsmoker who passed away at 40 from non-small cell lung cancer — and his love for life. Mike's diagno-

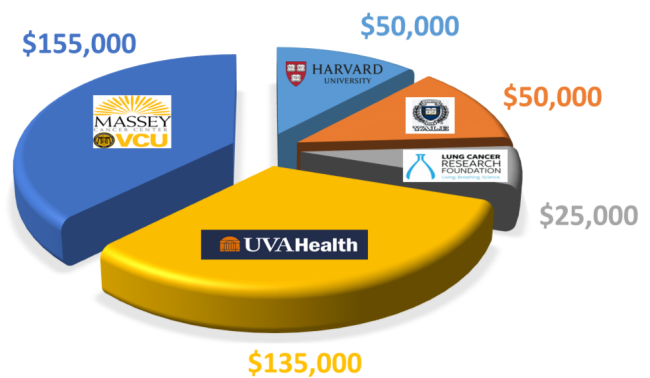


sis came just weeks after he and Amy were married. He died eight months later. MPCA will help Mike continue to be larger than life with continued contributions in his name. Read more about Mike and MPCA online at www.largerthanlifeformike.org.

ScucciFest

ScucciFest pays tribute to the memory of Michael R. Pascucci by offering a family friendly day of music, fun, food and friends along the James River at an American Legion facility in Chesterfield County, Virginia. Games for all ages will be on hand, with food, beer, wine, and merchandise available for sale. MPLCA expects music lovers to once again fight cancer in Mike's honor.

Funds Donated To Cancer Research in Mike's Honor



FACTS ABOUT CANCER

Cancer in the United States

- In 2018, an estimated **1,735,350** new cases of cancer will be diagnosed in the United States and **609,640** people will die from the disease.
- The most common cancers (listed in descending order according to estimated new cases in 2018) are breast cancer, lung and bronchus cancer, prostate cancer, colon and rectum cancer, melanoma of the skin, bladder cancer, non-Hodgkin lymphoma, kidney and renal pelvis cancer, endometrial cancer, leukemia, pancreatic cancer, thyroid cancer, and liver cancer.
- Nearly **40%** of all men and women will be diagnosed with cancer at some point during their lifetimes (based on 2013–2015 data).
- **33%** of all those diagnosed with cancer will not live more than five year

Research is making a difference!

Immunotherapy has been approved to help your body fight a number of cancers including bladder, kidney, head and neck cancer, Non-Hodgkin's lymphoma, non-small-cell lung cancer, melanoma, leukemia, lymphoma, brain, breast, colorectal, ovarian, prostate and stomach cancers. CAR T-Cell Therapy, with this type of immunotherapy, doctors "reprogram" your own white blood cells and use them to target the cancer. So far, it's been approved to treat only two kinds:

*****VCU Massy was the first hospital in the state of VA that utilized CAR T – Cell Therapy! So far the results have been amazing!**

- Between 1999 and 2015 cancer mortality rates DECLINED
- Between 1999 and 2014 rate of new cases of cancer for men declined, and remained stable for women
- Female breast cancer rates decreased 1.6% per year, from 2011 to 2015



Scuccifest

2026

A Music Festival on the James River

Frayed Knot

Wolph

Bean Stew

Something Strange

The IllBillys

**Music, Games
& Lots of Fun!**

Saturday, Sept. 19
Noon to 9:00 p.m.
(Doors open at noon)

American Legion Post 354
4800 Welby Turn
Midlothian, VA

Tickets: visit
www.largertanlifeformike.org

Admission:
Adults: \$30 in advance
\$35 at the door
Ages 6-17: \$5
5 and under: Free
Food, Beverages, Beer and Wine Sold
Separately
All proceeds directly support
cancer research.



tinyurl.com/scuccifest2026

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EIN 26-1475088