



14th Annual ScucciFest

HELP FIGHT CANCER

On September 17th, we will host the 14th annual ScucciFest, featuring **five** top-talent local bands, food, beverages and games for all ages. Become a sponsor of ScucciFest, a music festival on the James River that serves as MPCA's primary fundraising event. In 2021, nearly 450 supporters and music lovers enjoyed a beautiful day on the river, raising over \$36,000 for continued cancer research.

SPONSORSHIP AND MARKETING OPPORTUNITIES

\$2,500 or more	LARGER-THAN-LIFE SPONSOR: includes 8 adult tickets, 8 T-shirts, 8 meal tickets, recognition plaque, listed as Presenting Sponsor, premium placement on event signs and banners, social media recognition and on commemorative cups
\$1,000	LIFE SIZED SPONSOR: includes 6 adult tickets, 6 T-shirts, 6 meal tickets, recognition plaque, premium placement on event signs and banners, social media recognition and on commemorative cups
\$500	GIANT SPONSOR: includes 4 adult tickets, 4 T-shirts, 4 meal tickets, placement on event signs and banners, social media recognition and on commemorative cups
\$250	LARGE SPONSOR: includes 2 adult tickets, 2 T-shirts, 2 meal tickets, placement on event signs and social media recognition

A contribution of at least \$250 qualifies you, your company, your organization or your group as an event sponsor. All sponsor contributions are 100% tax deductible. We are also open to other sponsorship ideas. Tell us what we can do to help your business succeed and we will do what we can to support you. Contact us to set up a booth for your organization or company. We can also include coupons or souvenirs from your business in giveaway bags.

A Special THANK YOU to our 2021 ScucciFest Sponsors!!!

Because of the generous donations and sponsorships in 2021, we were able to raise a record \$38,000 last year. This along with prior donations allowed us to donate \$25,000 to UVA Cancer Research and \$50,000 to VCU Massey Cancer Center last year.

We could not do this without you!!

THE MICHAEL R. PASCUCCI CANCER ASSOCIATION'S

14th Annual Scuccifest



Our 2021 Scuccifest Sponsors!!!

Torque Supply, the Sprinkle, Mason, Hanrahan, Kancitis-Golos Families, Ferdy & Phyllis Rivera, Scott & Thea Medvetz and Mike Pascucci Cancer Association



Logo & Tee Shirt Design By: Melissa Camp

FEATURING:

- FRAYED KNOT • SOMETHING STRANGE •
- BARSTOOL RODEO • AGENTS OF GOOD ROOTS •

PRESENTING SPONSORS

Torque Supply
The Sprinkle Family
The Mason Family
Scott & Thea Medvetz
Ferdy & Phyllis Rivera
The Hanrahan Family
The Kancitis-Golos Family

LIFE-SIZE SPONSORS

Steve & Robin Skipper
Joan Sprinkle
MacKenzie & Sydney Yates
DonorBase & Lake Group Media
Cochran Foundation
Custom T's

GIANT SPONSORS

K-Force
Honey Tree Realty
Friends for Life
The Wright Family
John and Barbara Hanrahan
The Goodrich Family
George Grant says Rusty Sucks!
Rob & Stephanie Stamper
Hite Kaminsky Family Law & Mediation, PLLC
Sandy Rivera
Something Strange
Frayed Knot
Jadean's Smokin' Six O
Legend Brewing

LARGE SPONSORS

Cynthia Kennedy & Carl Stamm	Greenleaf Filtration	The Shriver Family
David & Kathy Sacks	Simpson's Home Improvements	The Yu-Fryinger Family
Beth & Charles Stamm	The Donovan Family	Arista Trophies & Awards
The Scharer Family	The Smith Family	Barstool Rodeo
Robert & Gail Pascucci	Jamie Ealy & Meade Eggleston	Agents of Good Roots
	Chandler Fox & Foxcraft Design Group	



14th Annual ScucciFest

SPONSORSHIP COMMITMENT FORM

Yes, I'd like to become an MPCA sponsor at the following level:

- _____ LARGER-THAN-LIFE SPONSOR (\$2,500 or more)
- _____ LIFE-SIZE SPONSOR (\$1,000)
- _____ GIANT SPONSOR (\$500)
- _____ LARGE (\$250)

Contact Name _____

Listing Name _____

Street Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Shirt Sizes _____ Participating in Give-away bags Yes / No

Also please send a photo/logo you would like to use for your recognition on the web/
silent auction site to Patrick@Scuccifest.com

Please submit your sponsorship by **August 1, 2022** via

- ⇒ our website www.largerthanlifeformike.org/sponsor.html
- ⇒ by completing and mailing this form and payment to MPCA, 235 Willow Brook Rd, Earlysville, VA 22936
- ⇒ or by calling our fundraising director, Kevin Elliott at 804-380-3169

ScucciFest sponsorship is a fantastic opportunity to support cancer prevention and research while promoting your business. Your company's name will be displayed on event signage / banners, event T-shirts, cups and other merchandise for sale at the event based on your sponsorship level. We will also post your name to our organization's website.

Thank you so much for your sponsorship of this important cause!

Volunteers Needed
_____ Yes I would like to volunteer or know someone who would.

Name _____ Phone _____

Email _____



14th Annual ScucciFest

MPCA AND OUR MISSION

MPCA is a nonprofit organization relentlessly dedicated to the pursuit of eradicating cancer by funding research grant programs. **In the past thirteen years, we have raised almost \$300,000 to fight cancer!**

Mike loved living in Richmond, he was a proud UVA grad and most importantly he loved helping others. In light of that is only appropriate that our mission is broadened to fight against all cancer.

In 2018 we will started to fund various cancer research at UVA and VCU. All money raised through MPCA will go directly to one of these universities, alternatively year after year. Additionally, the type of cancer research will vary each year. Since 2018 we have donated \$70,000 to Massey Cancer Center at VCU and \$55,000 to UVA Cancer Research

In 2009, MPLCA awarded a \$50,000 grant for non-small cell lung cancer research to Dr. Susumu Kobayashi, an assistant professor at Harvard Medical School and research associate in Hematology/Oncology at Beth Israel Deaconess Medical Center. Our 2013 \$50,000 grant was to Dr. William Cheung of Yale, helping find new ways of stopping cancer from spreading. In 2016 we funded another \$50,000 grant through The Lung Cancer Research Foundation.

Last year MPCA funded a \$20,000 research grant to VCU Massy Cancer center to support Immunotherapy research. Cancer immunotherapy is the artificial stimulation of the immune system to treat cancer, improving on the system's natural ability to fight cancer.

The founders created the organization in honor of Michael Pascucci — a nonsmoker who passed away at 40 from non-small cell lung cancer — and his love for life. Mike's diagnosis came just weeks after he and Amy were married. He died eight months later. MPCA will help Mike continue to be larger than life with continued contributions in his name. Read more about Mike and MPCA online at www.largerthanlifeformike.org.



ScucciFest

ScucciFest pays tribute to the memory of Michael R. Pascucci by offering a family friendly day of music, fun, food and friends along the James River at an American Legion facility in Chesterfield County, Virginia. Games for all ages will be on hand, with food, beer, wine, and merchandise available for sale. MPLCA expects music lovers to once again fight cancer in Mike's honor.

FACTS ABOUT CANCER

Cancer in the United States

- In 2018, an estimated **1,735,350** new cases of cancer will be diagnosed in the United States and **609,640** people will die from the disease.
- The most common cancers (listed in descending order according to estimated new cases in 2018) are breast cancer, lung and bronchus cancer, prostate cancer, colon and rectum cancer, melanoma of the skin, bladder cancer, non-Hodgkin lymphoma, kidney and renal pelvis cancer, endometrial cancer, leukemia, pancreatic cancer, thyroid cancer, and liver cancer.
- Nearly **40%** of all men and women will be diagnosed with cancer at some point during their lifetimes (based on 2013–2015 data).
- **33%** of all those diagnosed with cancer will not live more than five year

Research is making a difference!

Immunotherapy has been approved to help your body fight a number of cancers including bladder, kidney, head and neck cancer, Non-Hodgkin's lymphoma, non-small-cell lung cancer, melanoma, leukemia, lymphoma, brain, breast, colorectal, ovarian, prostate and stomach cancers. CAR T-Cell Therapy, with this type of immunotherapy, doctors "reprogram" your own white blood cells and use them to target the cancer. So far, it's been approved to treat only two kinds:

*****VCU Massy was the first hospital in the state of VA that utilized CAR T – Cell Therapy! So far the results have been amazing!**

- Between 1999 and 2015 cancer mortality rates DECLINED
- Between 1999 and 2014 rate of new cases of cancer for men declined, and remained stable for women
- Female breast cancer rates decreased 1.6% per year, from 2011 to 2015
- The rate of new prostate cancer cases has declined at a rate of 6.5% per year

Scuccifest

2022

A Music Festival on the James River

BARSTOOL ★ HEROES ★



Frayed Knot

Barstool Rodeo

Something Strange

Barstool Heroes

Blue Rooster

**Music, Games
& Lots of Fun!**

Saturday, Sept. 17
Noon to 9:00 p.m.
(Doors open at noon)

American Legion Post 354
4800 Welby Turn
Midlothian, VA

Tickets: visit
www.largerthanlifeformike.org

Admission:
Adults: \$25 in advance
\$30 at the door
Ages 6-17: \$5
5 and under: Free
Food, Beverages, Beer and Wine Sold
Separately
All proceeds directly support
cancer research.

BARSTOOL RODEO



tinyurl.com/scuccifest2022

235 Willow Brook Rd., Earlysville, VA 22936, info@largerthanlifeformike.org, www.largerthanlifeformike.org,
EIN 26-1475088